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Company Snapshot Apple Inc

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APPLE INC

Reuters Fundamentals Business Description Apple Inc. (Apple) designs, manufactures and markets a range of personal computers, mobile communication and media devices, and portable digital music players, and sells a range of related software, services, peripherals, networking solutions, and third-party digital content and applications. It's products and services include Macintosh (Mac) computers, iPhone, iPad, iPod, Apple TV, Xserve, a portfolio of consumer and professional software applications, the Mac OS X and iOS operating systems, third-party digital content and applications through the iTunes Store, and a range of accessory, service and support offerings. The Company sells its products globally through its retail stores, online stores, and direct sales force and third-party cellular network carriers, wholesalers, retailers, and value-added resellers. As of September 25, 2010, the Company had opened a total of 317 retail stores, including 233 stores in the United States and 84 stores internationally.

Apple Inc One Infinite Loop Cupertino, CA 95014-6201 United States Tel: 1/408 996-1010 FAX: 1/408 996-0275 URL: http://www.apple.com	Market Cap: 312604 (\$mil) Revenue: 65225 (\$mil) PE Ratio: 22.31	Primary Industry Computer SIC Industry Code 3571 - Electronic Computers NAICS Industry Code: 334111 - Electronic Computer Manufacturing GICS Sub-Industry: 45202010 - Computer Hardware
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Data as of: Jun 6 2011

EDGAR Online

Date	Title	Source	Pages	Price
Jun 2, 2011	Morning Research Recap - Jun 02 2011 06:43AM	Susquehanna	4	\$25.00
Jun 2, 2011	Monthly Supply-Chain Checks Update: Best Idea	Susquehanna	13	\$50.00
Jun 1, 2011	AAPL: STEVE JOBS & CO. TO KEYNOTE; BELIEVE ICLOUD CHANGES THE GAME AGAIN	Sterne, Agee & Leach	5	\$25.00
May 31, 2011	NJAN - Taking a Bite of Apple and Accelerating Organic Growth	Avondale	10	\$25.00
May 24, 2011	AAPL: CHECKS INDICATE CONCERNS WITH IPAD SUPPLY DISRUPTIONS APPEAR OVERDONE	Sterne, Agee & Leach	4	\$25.00
May 20, 2011	CHECKS INDICATE BETTER IPAD SUPPLY; STRONG IPHONE AND MAC MOMENTUM; RAISING EST. AND PT	Sterne, Agee & Leach	5	\$25.00

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- Mergerstat
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Southern Copper Corp	company	06/07/2011
SAKURA Internet Inc	company	06/03/2011
The Goodyear Tire & Rubber Company	company	06/02/2011

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Announcements

- Fortune Features Alacra Pulse Price Target Graphic
- FT AlphaVill Highlights Alacra Pulse
- Alacra PulsePro launch featured in The Wall Street Journal
- Alacra Launches PulsePro Financial Intelligence Application
- Alacra Pulse Wins Two SIIA CODIE Awards!
- Alacra Named to EContent Hot 100 for 10th Consecutive Year!
- Sidell Auerbach Stock Research Center with Alacra Pulse

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Company Snapshot Apple Inc

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S&P Credit Research

All Reports

Title	Report Type	Price
2011 Summary: Campbell County, Tennessee: General Obligation: General Obligation Equivalent Security	Summary	\$175.00
2011 Summary: Fremont Union High School District, California: Note	Summary	\$175.00
2011 Summary: Augusta, Kansas: General Obligation: General Obligation Equivalent Security: Note	Summary	\$175.00
2011 Cross-Market Commentary: More European Firms Join The Top 25 Most Profitable List in The First Quarter	Commentary	\$150.00
2011 Summary: Netflix Inc.	Summary	\$175.00

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Moody's Capital Markets Research

Date	Title	Format	Pages	Price
Mar 02, 2011	Market Signals Warn of Rising Risk in Consumer Staples Sector	pdf	8	300.00
Jan 31, 2011	Verizon: Investments Such as iPhone and Terremark May Cloud Credit Market Optimism	pdf	5	300.00
Jun 16, 2010	Nokia Lowers Estimates: Market Signals Are Negative but Bonds Remain Expensive	pdf	4	300.00
Oct 22, 2009	Global GDP Growth Remains our Central Case	pdf	30	300.00
Jul 23, 2009	Nokia CDS Valuations Rich as Earnings Show Little Improvement	pdf	4	300.00
Apr 27, 2009	Nokia Market too Optimistic on Recent Earnings	pdf	4	300.00
Apr 23, 2009	Markets Stabilize as the Decline Decelerates, but Deflation and Asset Quality Risks Remain	pdf	31	300.00
Jan 28, 2009	McDonald's Corp. ? Earnings Benefit from the Recession	pdf	4	300.00
May 08, 2008	Repairs Underway	pdf	20	300.00
Feb 11, 2008	Teetering on a Rocky Start or a Rocky Ledge?	pdf	18	300.00

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Moody's Global Credit Research

All Reports

Date	Title	Issuer	Report Type	Price
Sep 25, 2003	Apple Computer, Inc.	Apple Computer, Inc.	Opinion Update	\$150.00
Jun 07, 2003	Apple Computer, Inc.	Apple Computer, Inc.	Financial Statement Ratios	\$300.00
Dec 18, 2000	MOODY'S CONFIRMS APPLE COMPUTER'S Ba2 RATINGS	Apple Computer, Inc.	Rating Action	\$150.00
Jul 10, 2000	MOODY'S RAISES APPLE COMPUTER'S DEBT To Ba2; OUTLOOK REMAINS POSITIVE	Apple Computer, Inc.	Rating Action	\$150.00

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