



CONCORDANCE

Aligning Data ▪ Driving Business ▪ Reducing Risk

Alacra Concordance aligns disparate internal proprietary and external vendor data stores to create an accurate, comprehensive and always up-to-date view of customer, prospect, and counterparty entities.

“ Reduces the time it takes to make a decision because of more real-time accurate data... ”



Atop a central authority file that maps 75+ company, equity, industry and proprietary identifiers, Alacra Concordance:

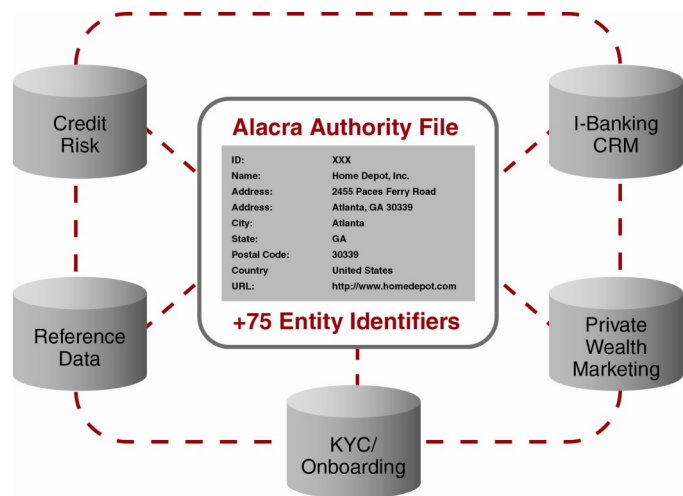
- Identifies entity relationships
- Incorporates corporate events alerting on name changes, rating changes, watchlist updates, listings and delistings, regulatory status and changes, etc.
- Efficiently links organizations' regulatory compliance, risk management, and CRM applications

USE CASES

// Risk Reduction // Driving changes to the way firms handle client and counterparty data are regulatory mandates around operational and credit risk assessments, and a burgeoning industry movement toward mitigating exposure with a comprehensive view of legal entities and linkages.

Leveraging Alacra Concordance, clients can:

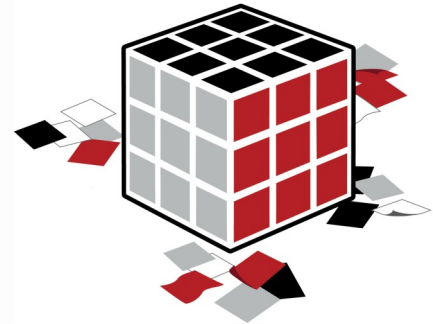
- Align legal entity data
- Integrate disparate data sources
- Drive consistency and accuracy through centralization
- Generate cost savings



//CRM// To maximize customer profitability, organizations require a 360-degree view of their customers and prospects gained from both internal and external sources. Internal CRM databases often contain “dirty” records, while external data sources typically use proprietary identifiers making data matching and integration a tedious process. Once updated, databases require ongoing maintenance, or quickly become unusable.

Leveraging Alacra Concordance, clients gain a:

- Single, comprehensive view of their clients and prospects
- Holistic view of revenue, opportunities and customer loyalty
- Reduction in the cost of CRM system maintenance



BUSINESS CHALLENGES ADDRESSED BY ALACRA CONCORDANCE

- Duplicate or conflicting views of the same entity reconciled
- Stale or missing attributes in reference data replaced and/or updated
- Disparate views of entities across multiple data silos aligned
- Corporate events impacting risk exposure or clients conveyed via timely data alerts
- Independent downstream applications efficiently leverage centralized, up-to-date data set
- Improved sales analytics generated



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