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**ALACRA ADDS INSTITUTIONAL SHAREHOLDER SERVICES -  
CORPORATE GOVERNANCE CONTENT NOW AVAILABLE TO ALACRA CUSTOMERS**

New York, Thursday August 26, 2004 – **Alacra Inc.**, a leading provider of worldwide business research solutions announced today the addition of **Institutional Shareholder Services (ISS)** to its list of premium content providers. Alacra will make the U.S. and Global ISS Corporate Governance Quotient Database and Profiles available to customers.

ISS is the leading provider of proxy voting and corporate governance data services. The ISS Corporate Governance Quotient (CGQ) is a rating system designed to assist institutional investors and corporate finance professionals in evaluating the quality of corporate boards and the impact their governance practices may have on performance. Currently, this database features corporate governance ratings on more than 5,500 U.S. companies and 2,000 International companies in twenty-two countries.

“CGQ has been a valuable resource to the top Investment Banks, Law Firms and Consulting firms along with Institutional Investors for over two years, explained Dan Concannon, Institutional Shareholder Services, Executive Vice President. “Our clients have utilized CGQ in their equity and credit research, risk management, due diligence and advisory work of companies they represent or invest as well as to perform peer analysis.”

“A thorough understanding of a company’s corporate governance practices has become a necessity for corporate finance, management consulting and accounting professionals,” said Steve Goldstein, Alacra’s Chief Executive Officer. “This type of information has been frequently requested by Alacra customers and we’re excited to make information from ISS – the leading provider – available.”

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## **About Alacra**

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online and offline services that allow users to quickly find, analyze, package and present mission-critical business information.

Alacra customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world. For more information about Alacra, visit the company's Web site <http://www.alacra.com> or call customer service at (212) 363-9620.

## **About Institutional Shareholder Services (ISS)**

ISS is the world's leading provider of proxy voting and corporate governance services. ISS provides proxy research, vote recommendations and governance advisory services to financial institutions worldwide. Found in 1985, ISS is a headquartered in Maryland and has offices in New York, London, Toronto, Tokyo, Manila and Chicago.

For more information on CGQ, please contact:

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