

ALACRA Releases Alacra Links

NEW YORK, June 4, 2003 – **Alacra**, a leading global provider of business and financial information, today announces the release of its newest service, **Alacra Links**. Alacra Links is a web-based service that readily integrates additional content into any other web-based service. Alacra Links can point to internal content available to users, publicly available information on the web, or to the Alacra warehouse of premium databases.

“Customers have frequently asked for a simple way to embed or integrate disparate sets of content into their proprietary applications,” said Steven Goldstein, CEO of Alacra. “Alacra Links is the solution they have been looking for.”

Alacra Links draws on Alacra’s premium data warehouse which covers more than 35,000 global public companies, and links together the meta data from more than 100 different databases. Alacra Links can work with a variety of company identifiers. These may be standard identifiers such as company name or ticker or Alacra can even match to a customer’s proprietary set of identifiers. Alacra can also match and provide links to industry or country based information.

When a user clicks on a ticker or other company identifier on their page, Alacra presents a custom set of links to the user. These links can, for example, open a recent SEC filing, bring back a list of current news headlines or investment research reports, or launch the creation of an Alacra Book on the company of interest.

Alacra Links works on an ASP model and may be accessed over the public internet using HTTP or SHTTP. By default, links are provided in HTML format for direct presentation to the user. This format may be customized for your specific product or page. Alacra Links can also be delivered in XML, allowing customers to format the links themselves.

Alacra Links is the latest addition to the Alacra suite of robust tools and technology designed specifically for business information users.

About Alacra

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online and offline services that allow users to quickly find, analyze, package and present mission-critical business and financial information.

Alacra customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world. For more information about Alacra, visit the company's Web site <http://www.alacra.com> or call customer service at (212) 363-9620.

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