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TOP KNOWLEDGE CREATOR AND KNOWLEDGE PROVIDER LINK UP

New York, NY September 17 2003 – In a major move, a leading provider of international political analysis and a premier online provider of global business and financial information are teaming up.

From October 1st, Oxford Analytica will make its daily analysis of global political and economic developments available through Alacra, a leading aggregator of business intelligence.

Oxford Analytica is an international consulting firm that draws its expertise from more than 1,000 senior faculty members at major academic and research institutes around the world. Its flagship product, the Oxford Analytica Daily Brief, provides timely and authoritative analysis for corporations and governments across the world.

Oxford Analytica's Managing Director Dr. David Young comments: "Our clients are key decision makers across business and government, and our mission is to equip them with the depth of understanding they need. That's why we are delighted to be working with Alacra to reach an increasingly sophisticated customer base."

Manhattan-based Alacra is at the forefront of content aggregation and delivery for the financial and accountancy sector. By enabling clients to pull together a wide range of information, both internal and external, held on different databases around the world, Alacra gives its clients a vital head start in critical areas where speedy access to and assembly of quality information can bring success.

"We are extremely pleased to add Oxford Analytica's timely, comprehensive and insightful analysis to Alacra," said Steve Goldstein, Alacra's CEO. "The addition of Oxford's commentary had been requested by several Alacra customers and we're excited to be able to offer this valuable information to our entire customer base."

The new strategic alliance was made at 20th annual Oxford Analytica International Conference, held in the historic surroundings of Christ Church College, Oxford. The Great Hall of Christ Church has witnessed great analytical minds across the centuries, but is better known to millions as the computer enhanced model for Hogwarts Hall in the recent Harry Potter films. In analogous fashion, Oxford Analytica is delighted to be increasing the number of people benefiting from great analysis through the modern technology of Alacra. Certainly, a lasting impression from the Harry Potter films is that the owl may be a symbol of wisdom, but it is not a good delivery mechanism!

For more information about great analysis and a great delivery mechanism, contact Carol Ann Thomas at Alacra (www.alacra.com) on tel: 1-212-804-1541 or carolann.thomas@alacra.com and Michael Bruce at Oxford Analytica (www.oxan.com) on tel: +44-1865-261 611 or mbruce@oxford-analytica.com.

About Alacra, Inc.

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online tools and technology that allow users to quickly find, analyze, package and present mission-critical business information. Alacra's customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world.

About Oxford Analytica Ltd

Oxford Analytica is an international consulting firm drawing on over 1,000 senior faculty members at Oxford and other major universities and research institutes around the world to produce timely and authoritative analysis on the implications of national and international developments facing corporations, banks, governments and international institutions.

Oxford Analytica helps business and government leaders worldwide make decisions based on the best insight and analysis available.

Oxford Analytica is the decision support tool of choice for senior decision makers - from CEOs and General Directors to Presidents and Prime Ministers. By filtering out the noise, Oxford Analytica helps focus on key political, economic and social events within a global context, and then looking beyond those events, to ask: what happens next?