

USAGE REPORTING APPLICATION

SERVICES AND SOLUTIONS

Alacra helps find, organize and present the critical business information required to execute transactions, manage client engagements, perform due diligence and research business opportunities.

ALACRA USAGE REPORTING

One of Alacra's compelling features has always been our extensive usage tracking capability. Alacra maintains and records all downloads of vendor content and, if provided by the client, also tracks cost center, project code, and employee ID. The Usage Reporting Application includes up to three years of summary data, enabling you to easily compare and chart usage.

Clients can obtain summary views on data consumption and compare data spends across time periods. Usage statistics can also be viewed by project codes, cost centers and individual end users.

The Usage Summary screen provides year-to-date statistics on subscription and pay-per-view consumption. Navigation to usage details is seamless with just a click of the mouse.

alacra™ PREMIUM Aggregate. Integrate. Package. Deliver.

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Check My Bill

Usage Summary Compare Usage | Advanced Search

From: Jan 2008 To: Nov 2008
Default statistics are current year-to-date.

Type: Pay Per View

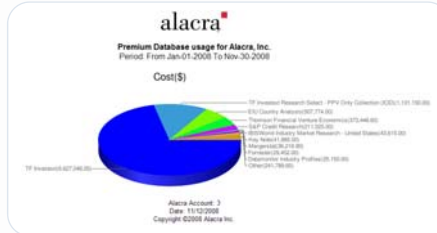
Group by: Database

Database	# D/L	Cost(\$)	List(\$)
<input checked="" type="checkbox"/> TF Investext	18,099	6,627,046.00	7,950,484.00
<input checked="" type="checkbox"/> TF Investext Research Select - PPV Only Collection (IQD)	966	1,131,150.00	1,131,150.00
<input checked="" type="checkbox"/> EIU Country Analysis	33,795	507,774.00	508,046.00
<input checked="" type="checkbox"/> Thomson Financial Venture Economics	92	373,446.60	373,446.60
<input checked="" type="checkbox"/> S&P Credit Research	585	211,025.00	211,025.00
<input checked="" type="checkbox"/> IBISWorld Industry Market Research - United States	16	43,615.00	43,615.00
<input checked="" type="checkbox"/> Key Note	42	41,885.00	41,885.00
<input checked="" type="checkbox"/> Mergerstat	116	36,216.90	86,216.62
<input checked="" type="checkbox"/> Forrester	75	29,452.00	29,452.00
<input checked="" type="checkbox"/> Datamonitor Industry Profiles	80	25,150.00	25,150.00
Total	53,866	9,026,760.50	10,408,470.22

- Administrators have the flexibility to change the date range, filter by type of database (subscription or transactional) and group results by database or project code.

- Once statistics have been retrieved, results can be sorted by any column, or exported to an Excel spreadsheet or chart.

A	B	C	D	E	
Alacra Usage Database Summary (From 01/01/2008 to 11/30/2008)					
1	Type	Downloads	Cost	List Price	
2	PPV	TF Investext	18,099	6,627,046.00	7,956,484.00
3	PPV	TF Investext Research Select - PPV Only Collection (OD)	966	1,131,150.00	1,131,150.00
4	PPV	EII Country Analysis	33,796	507,774.00	500,046.00
5	PPV	Thomson Financial Venture Economics	92	373,446.60	373,446.60
6	PPV	S&P Credit Research	565	211,025.00	211,025.00
7	PPV	IBISWorld Industry Market Research - United States	16	43,615.00	43,615.00
8	PPV	Key Note	42	41,885.00	41,885.00
9	PPV	Mergental	116	35,216.00	35,216.00
10	PPV	Forester	75	29,452.00	29,452.00
11	PPV	Datamonitor Industry Profiles	80	26,150.00	26,150.00
12	Total		53,866	9,026,760.50	10,408,470.22
13	Copyright © 2008, Alacra Inc.				



- Statistics are gathered on all of the Alacra solutions your firm purchases.

Applications and Other Statistics (Usage as of midnight previous day; range Jan 2008 to Nov 2008; sorted by description ascending)

Description	Number
Alacra Advanced Database Search	3,183
Alacra Company Snapshot	1,888
Books	261
Industry Topic Search	81,760
Export Table to Excel	

Check My Bill
Compare Usage

Database: Type: Individual
 Database: Datamonitor Mergers and Acquisitions
 Datamonitor Premium Content on APN
 Datamonitor Premium Research Reports

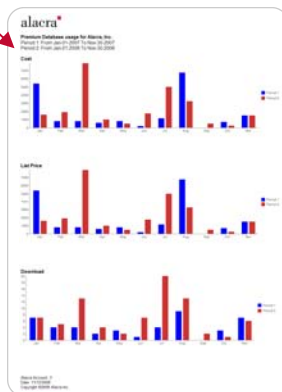
Compare: Period 1: Jan 2007 to Nov 2007
 Period 2: Jan 2008 to Nov 2008

Show Details: Cost
 Application and Other Details

Database Usage as of midnight previous day; range Jan 2007-Nov 2007 to Jan 2008-Nov 2008

Database	# Hits	Cost	List Price	Delta
Datamonitor Mergers and Acquisitions	84	16,700.00	16,700.00	0.00
Datamonitor Premium Content on APN	114	60,450.00	60,450.00	0.00
Datamonitor Premium Research Reports	228	8,651.00	48,421.00	-39,770.00
Key Note	80	40,760.00	40,760.00	0.00
Mergental	40	34,200.00	34,200.00	0.00
Forester	75	29,452.00	29,452.00	0.00
Datamonitor Industry Profiles	80	26,150.00	26,150.00	0.00
IBISWorld Industry Market Research - United States	16	43,615.00	43,615.00	0.00
S&P Credit Research	565	211,025.00	211,025.00	0.00
EII Country Analysis	33,796	507,774.00	507,774.00	0.00
TF Investext	18,099	6,627,046.00	6,627,046.00	0.00
Total	47,862	8,002,942.00	11,104,342.00	-3,101,400.00

- The powerful Compare Usage function facilitates analysis of content spend over two date ranges. Choose from any of the databases for which you are permitted. Date ranges can be adjusted and the difference calculated on any column.



Visit www.alacra.com

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