



London
75 King William Street
London EC4N 7BE
United Kingdom
+44 (0)20 7398 1300
+44 (0)20 7398 1310 fax

New York
88 Pine Street
New York, New York 10005
United States
1 212 363 9620
1 212 363 9630 fax
alacra.com

CONTACT:

Carol Ann Thomas
Alacra, Inc.
(212) 804 1541
carolann.thomas@alacra.com

Alacra Releases Alacra Book for Microsoft Word

ALACRA BOOK, A FIRST OF ITS KIND INFORMATION PACKAGING TOOL, NOW AVAILABLE IN MICROSOFT WORD

New York, Tuesday June 1, 2004 – Alacra, Inc., a leading provider of business research solutions, announced today the release of Alacra Book for Microsoft Word. Previously available only with Adobe PDF output, Alacra Book for MS- Word quickly aggregates company specific information from disparate sources and delivers a single, customized Word document.

With the delivery of a MS-Word Alacra Book, Alacra expands on its powerful Alacra Book technology and gives clients an alternative delivery format for their company research documents.

“Customers have demanded speed and flexibility in their research solutions,” said Steve Goldstein, Alacra’s Chief Executive Officer. “Alacra Book for Microsoft Word provides greater flexibility than a PDF document in formatting, insertion of internal documents and annotating research information.”

The types of data that can be published in Alacra Books include company profiles, company financial data, corporate transactions data, earnings estimate reports, shareholding and bondholding information, peer analyses and news.

Alacra Book was developed initially for investment banks and professional service firms to automate and accelerate the daily preparation of Briefing Books and Public Information Books. Building these books, a critical compilation task that has traditionally taken hours, now takes less than 10 minutes using Alacra Book. Users select the company, choose the content from various sources and submit their email address. Alacra Book electronically collects and packages the data into a Microsoft Word document that users can e-mail, print or view.

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Key features of Alacra Book include:

- Internet and intranet accessible
- Variety of premium sources
- Speed: delivery takes less than 10 minutes
- Coverage of 40,000+ global public companies
- Only requires a standard Web browser and MS Word
- Electronic delivery
- Seven-day customer support line

About Alacra

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online and offline services that allow users to quickly find, analyze, package and present mission-critical business information.

Alacra customers include more than 700 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world. For more information about Alacra, visit the company's Web site <http://www.alacra.com> or call customer service at (212) 363-9620.

For further press information, please contact:

Carol Ann Thomas, Marketing Manager
Alacra, Inc.
1 212 804 1541
carolann.thomas@alacra.com

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