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## **ALACRA, INC. RANKS TWELFTH IN DELOITTE & TOUCHE TECHNOLOGY FAST 50 PROGRAM**

New York, NY September 29, 2003 — Alacra, Inc. has ranked number 12 in Deloitte & Touche's prestigious Technology Fast 50 Program for New York, a list of the 50 fastest growing technology companies in the area by Deloitte & Touche LLP, one of the nation's leading professional services firms.

"To succeed during prosperous times is one thing; to succeed in adversity is much more challenging, and that's exactly what the Deloitte & Touche Technology Fast 50 winners have done," said Larry Wizel, Partner in the Technology, Media, and Telecommunications practice of Deloitte & Touche and Chair of the New York Technology Fast 50. "We applaud Alacra Inc. for its tremendous accomplishments during economically challenging times and for being one of the elite Fast 50 companies in New York."

Alacra, Inc.'s CEO, Steve Goldstein, credits tremendous support by our customers and the fantastic team of Alacra employees for the company's 703 percent revenue growth from 1998–2002. He said, "The past couple of years have been difficult but our team has consistently been able to provide exceptional value to our customers and the customers have rewarded us with more of their business."

Alacra, Inc.'s increase in revenues of 703 percent from 1998 to 2002 resulted in a 12 ranking overall in the Fast 50 for New York. The average increase in revenues among companies who made the Fast 50 for this region was 1312 percent. Rankings are based on the percentage of growth in fiscal year revenues over five years, from 1998–2002.

To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 1998 and \$1,000,000 in 2002, must be public or private companies headquartered in North America, and be a "technology company" defined as owning proprietary technology that contributes to a significant portion of the company's operating revenues (using other companies' technology in a unique way does not qualify); and/or devoting a significant proportion of revenues to research and development of technology.

Winners of the 20 regional Technology Fast 50 programs in the United States and Canada are automatically entered in the Deloitte & Touche Technology Fast 500 program, which ranks North America's

top 500 fastest growing technology companies. For more information on the Deloitte & Touche Fast 50 or Fast 500 programs, visit [www.fast500.com](http://www.fast500.com).

This year's New York Technology Fast 50 is supported by Platinum Sponsors: Bank of New York, Geller & Company, Marsh Financial Services, NASDAQ, and Proskauer Rose; Gold Sponsors: the Journal News; and Silver Sponsors: Polytechnic University the NYU Center for Advanced Technology.

#### **About Alacra, Inc.**

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online services that allow users to quickly find, analyze, package and present mission-critical business information. Alacra's customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world.

For more information about Alacra, visit their website at [www.alacra.com](http://www.alacra.com)

#### **About Deloitte & Touche Technology, Media & Telecommunications (TMT) Group**

The TMT Group is composed of service professionals who have a wealth of experience serving technology, media and telecommunications companies throughout the world in areas including cable, communications providers, computers and peripherals, entertainment, media and publishing, networking, semiconductors, software, wireless, and related industries. These specialists understand the challenges that these companies face throughout all stages of their business growth cycle and are committed to helping them succeed. Deloitte & Touche is a leader in providing strategic, financial and operational assistance to its technology, media and telecommunications clients.