

alacra PULSE

USE CASE: WEAK PULSE

Alternative Investment Firm Heeds Corporate Distress Signals

Snapshot

Hedge funds are constantly looking for an edge. New signals are continually sought to refine investment strategies.

The client has a record of highly successful investment in the debt of financially distressed companies.

Alacra Pulse provides a unique information stream on 'weakened' company events that enables these savvy investors to capitalize on negative news.

Leveraging Pulse

The firm's head information specialist defined a series of saved searches customized to the needs of each of the firm's portfolio managers. Each saved search enables targeted monitoring of a predefined portfolio of global public companies.

With the custom searches in place, the client now receives multiple Alacra Pulse alerts per day. Each alert highlights events that may serve as early warning indicators that a company may be in distress. That information is communicated internally to the portfolio manager overseeing sophisticated trades.

Via Alacra Pulse, users gain near-real time information on distressed company events including:

- Debt restructurings
- Reorganizations
- Potential bankruptcies
- Closures and layoffs
- Analyst downgrades

These events have been culled from a curated universe of credible news sites, trade publications, RSS feeds and blogs.

Visit <http://pulse.alacra.com/> to see the latest Weak Pulse events.

www.alacra.com

