

alacra PULSE

USE CASE: STREET PULSE

Investor Relations Professionals Track Analyst Commentary

Snapshot

Investor Relations departments engage with sell-side analysts daily. Until recently, monitoring what analysts are saying about their company, and its peers, has been a complex practice.

A new workflow tool leverages Alacra Street Pulse's ability to pinpoint analyst commentary on thousands of global companies, streamed in near-real time. IR professionals can now easily gauge the impact of their outreach efforts.

Leveraging Pulse

Alacra has partnered with a major business information provider to deliver an API feed of analyst commentary from its Street Pulse module of Alacra Pulse, an intelligent news filter that pinpoints company and financial insights from credible news sites, trade publications, RSS feeds and blogs.

Alacra Street Pulse tracks the traditional and alternative media mentions of over 25,000 global analysts –including 19,000 sell-side; 3,000 ratings agency; 2,500 industry analysts; and 1,000 independent analysts and bloggers– and utilises semantic analysis to tag their commentary on public and private companies worldwide.

Via Alacra Street Pulse, users gain near-real time access to:

- Analyst upgrades and downgrades
- Analysis and projections

Now the investor relations community can zero in on analyst comments to understand whether their message is resonating.

Visit <http://pulse.alacra.com/> to see the latest Street Pulse analyst commentary.

pulse.alacra.com

The top screenshot displays a dashboard for ACME Corporation. It includes sections for 'Analyst Feedback' with a list of analyst comments, 'News' with a bar chart showing volume and sentiment, 'Buy-side Targets' with a table of company names and analyst ratings, and 'Event Activity' with a line chart showing total views. A red arrow points to the 'Dashboard Overview for ACME CORPORATION' title.

The bottom screenshot shows a detailed view of analyst assessments and comments for ACME Corporation. It features a table of analyst ratings and a list of comments. A red arrow points to the '724 Analyst Comments' link.

Company Name	Current Analyst Average	Thesis	ESG	EPS	Recommendations
ACME Corporation	85	66	72	79	82
Company Name 1	74	48	51	72	56
Company Name 2	4	12	10	6	23
Company Name 3	60	26	49	52	51
Company Name 4	71	12	57	55	20
Company Name 5	72	57	41	78	57
Company Name 6	81	56	79	76	82
Company Name 7	52	55	55	58	48