alacra PULSE API

With the Alacra Pulse API (application programming interface), you can stream PulsePro content directly into your native workflow environment without the hassle of storing data on company servers.

API users can retrieve all Pulse events available via the web application. Pass a ticker symbol, portfolio, sector or industry to the API, and it returns XML for the events you've designated for your specified universe of companies. Information is updated on a real-time basis.

Pulse content is easily integrated into your internal or external-facing applications. Development teams from Alacra and the client will coordinate information delivery, embedding the content directly into your existing platform or service including corporate intranets, software and web applications, or CRM systems. Data display adheres to existing design preferences.

The Alacra Pulse API provides access to four key event sets:

[Street Pulse]

Analyst commentary by:
1. Company
2. Region
3. Topic (upgrade, downgrade, etc.)
4. Sell-side analyst
5. Credit ratings analyst
6. Industry analyst
7. Independent analyst
8. Respected blogger
9. Research firm

[Deal Pulse]

M&A Developments:
1. Company
2. Region
3. Deal type
4. Deal status (rumors & ideas, announced, completed)

[Chief Pulse]

Executive remarks by:
1. C-Suite executive
2. Company
3. Keyword topic
4. Company
5. Region
6. Deal type
7. Deal status (rumors & ideas, announced, completed)

[Weak Pulse]

Adverse events by:
1. Company
2. Type (downgrade, reorganization, restructuring)
3. Keyword topic

To learn more about the Alacra Pulse API, or for technical documentation, please contact sales@alacra.com.

pulse.alacra.com