

SERVICES AND SOLUTIONS

Alacra helps find, organize and present the critical business information required to execute transactions, manage client engagements, perform due diligence and research business opportunities.

ALACRA CONCORDANCE

Alacra Concordance aids organizations in gaining a unified view of customer, prospect and counterparty information through the process of Entity Identifier Mapping. By mapping business entities within customer databases to external identifiers, Alacra Concordance provides organizations with a centralized set of reference data upon which it can layer an application for risk management, regulatory compliance, CRM and marketing.

*Uncover the true power behind Alacra Concordance with our
Concordance Intelligence Application (CIA).*

Alacra's CIA application provides clients with a lens into our Concordance database and its attributes. For prospects, CIA sits on top of the Alacra universe of entities and securities. For clients, CIA sits on top of their universe and offers a real time view into cleansed entity and security records. This tool enables Alacra Concordance data to be viewed from many angles. Data elements include; name, entity type or subtype, industry classification, geographic location, public/private, primary exchange, security types, and publisher coverage.

CIA at Work

In addition to generating a list of entities based on the desired criteria, CIA allows you to drill down into a specific entity or security and generate a snapshot. This is a single view which displays; legal name and address, industry classification (Alacra, SIC, NAICS, GICs), subsidiaries, securities, public identifiers (ticker, ISIN, SEDOL, etc.), proprietary identifiers (Moody's KMV, S&P ID, etc.), and ultimate parent. Client reference data and identifiers can also be included on the snapshots.



KEY FEATURES AND BENEFITS

- Allows potential clients to view the capabilities of Alacra Concordance in seconds.
- Users can gain a better understanding of clients and counterparties by utilizing detailed tagging of entities and securities.
- Quickly validate Concordance mapping between multiple client data silos as well as public and proprietary identifiers.
- Verify data accuracy by instantly producing entity and security snapshots.
- View all exchange traded securities issued by an entity to better understand entity-security relationships.
- Export lists and corporate hierarchies to Excel to allow for manipulation and more detailed analysis of data.

alacraTM
Concordance Intelligence Application

American International Group, Inc. (1800289)
70 Pine Street
New York, NY 10270
United States
Tel: 212-279-7000
URL: <http://www.aicorporate.com>
[Click to View Securities](#)

SIC Industry Codes:
6311 - Life Insurance
6321 - Accident and Health Insurance
6322 - Fire, Marine, and Casualty Insurance
6719 - Offices of Holding Companies, NEC

NAICS Industry: Multi-line Insurance
NAICS Industry Codes:
524113 - Direct Life Insurance Carriers
524124 - Direct Health and Medical Insurance Carriers
524126 - Direct Property and Casualty Insurance Carriers
551112 - Offices of Other Holding Companies

Public Identifiers:

Ticker	AIG
Primary Exchange	New York Stock Exchange
CUSIP	026874107
CHK	000000222
ISIN	US0268741073
SEDOL	2027342

Proprietary Identifiers:

Company Data		Credit Ratings	
D-U-R-S Number	044691103	S&P Rating:	A- (Oct 3 2008)
DBB ultimate parent	44691103	S&P Long-term Outlook:	NH (Oct 3 2008)
Credit & Risk Information		Fitch Rating:	A (Sep 17 2008)
CreditSights	395	News & Research	
FitchResearch	80089529	Factiva ID	AIU
Highline Data	124	First Call Research Direct	C:28400
Moody's	45500	ISS Corporate Governance	5492
S&P RatingsXpress	100594	Newslex	AMERICAN INTERNATIONAL GROUP INC
Company Profiles		Raizers Research	2027342 American International Group, Inc.
BvD Zephyr	US981032	Revere Research	936
Hoover's	10308	TF Investext	AMERICAN INTERNATIONAL GROUP
Herigent Company	0000000317	TF Street Events	AIG
OneSource	1620	Thetarketspro	2027342 American International Group, Inc.
Revere Research	556	Specialized Databases	
TF Extel Card	A306000000	Barra Beta Book	02687410
Value Line Tearheets	02687410	Raizers Estimates	100000232
Filings		Raizers Fundamentals	0440N
EDGAR Online	0000005272	SunGard Charts	T:AIG
GIS Online	0000008272	TF Extel Financials	4464
Perfect Information	2216	TF Ownership	20355
TF Disclosure ID	A306000000	TF Venture Capital	61548
		TF Worldscope	026874107
		TF M&A	026874
		TF New Issues	026874
		Thomson Insider Data	618
		Vickers Share Ownership	026874107
		SEC	AIG.N